

Ohio Chapter International Society of Arboriculture 2022-2023 Annual Report

The Ohio Chapter ISA is a 501(c)3 educational foundation whose fiscal year is October 1 - September 30. In March, the mission was updated during a strategic planning session. The Chapter's mission is to advance the practice of responsible tree care while promoting the benefits of trees. During the 2023 Ohio Tree Care Conference, the following board members took office:

Steve Schneider – President José Fernández – Director Kodi Riedel – Director Scott Conover – Vice President Andrew Freeman – Director Zack Shier – Director Thomas Munn – Treasurer Brian Goodall – Director Sue Mottl – Past President

Dixie Russell – Secretary Frank McGraw – Director

The following committees were active throughout the year including Education/Public Outreach, Finance, Marketing, Membership, Ohio Tree Climbing Competition, Ohio Tree Care Conference, Research, Safety, Tree Planter Training, and Workforce Development. If you are interested in serving on a committee, please contact the Chapter office.

Ohio Tree Care Conference (OTCC) – In February, the Conference was held at Cherry Valley Hotel and there were 502 individuals in attendance. 42 companies showcased their products and services in the exhibit hall. The keynote speaker was Lindsey Purcell and sessions were focused on the theme, *Arboriculture – Cultivating our Profession*. 43 sessions were offered that included ISA, CTSP, SAF, Ohio Pesticide Recertification, and OCNT credits.

Scholarships – Scholarships were suspended in 2023 while the committee was reorganized and renamed Workforce Development. A career webpage is under development and the committee is focused on fundraising efforts. If you want to see the scholarship program continue, please contact the Chapter to make your tax-deductible contribution or visit *ohiochapterisa.org/Programs/Scholarships* for instructions.

Ohio Tree Climbing Championship – Thanks to the hard work of Ahlum & Arbor Tree Preservation, the



Chapter held the annual competition on May 6 at the American Legion Park in Marysville. The event quickly sold out with 27 men and 3 women competing for a spot in the 2023 International Tree Climbing Championship. Congratulations Dustin Ford and Jenny Rexroad, both with Madison Tree, who won the masters' challenge and represented Ohio in Albuquerque, New Mexico! The Chapter is grateful for the many volunteers who helped make the event a success and the financial and prize support from Ahlum & Arbor, ArborMaster, Arborwear, @ Height, Arbsession, Busy Bee Services, City of Marysville, Columbus Tree Care, Davey Tree Expert Co., Delmar Tree Service, Endor's Arborist & Rope Supply, Brian Goodall, Jacob Sauer Tree Care, Joseph Tree, and Russell Tree Experts.

TREE Fund Update – 77 riders participated in the 406-mile 2023 Tour des Trees event from Reno to Lake Tahoe to Modesto to San José. Team Ohio captain Brian Kralovic was the only rider representing the Buckeye State.

The Chapter's Education Grant administered by the TREE Fund was awarded to the University of Findlay for their project, *Arcadia Arbor-Team*. The University will partner with the Village of Arcadia to create and model a program that will enhance urban forestry efforts in small communities of northwest Ohio. The grant application is open to 501(c)(3) organizations including, but not limited to, arboretums, public gardens, high schools, vocational schools, and 2-year and 4-year colleges, serving a target population of 16 years of age or older. The annual application deadline is March 15.

Educational Opportunities – The Chapter offered 12 Tree Talk Tuesday webinars. The one-hour monthly online learning opportunities were available free of charge to Chapter members and \$20 for non-members. Funds raised help support the scholarship fund. Individuals who listened to the live webinars were able to earn ISA continuing education credits. Topics included electrical hazard awareness, various disease and pest-related updates, soil science, proper planting and pruning, a look at tree support systems, tree equity, and an i-Tree update.

During the year, the Chapter held TRAQ qualification and renewal courses, two certified arborist prep courses, and a utility arborist training course.

Public Outreach – For the 8th year, the Chapter participated in the Ohio High School Landscape Olympics hosted by the Ohio Green Industry Association. Various events tested the skills of 229 students from 15 schools through hands-on competitions hosted by green industry professionals designed to broaden the student's educational experience and introduce them to career opportunities in the green industry. In addition to students demonstrating knot tying, the Chapter's event required students to demonstrate that their climbing system was safe and functioned appropriately.

The Chapter also had an exhibit at the Paul Bunyan Show in Cambridge that provided a great opportunity to help educate consumers and foresters.

On May 29, 2023, the Chapter was saddened by the passing of Alan Klonowski. Alan served as Chapter president from 1996-1997. He was a graduate of The Ohio State University, specializing in urban forestry. Following retirement, he continued his career as an expert witness and consultant.

On August 20, 2023, Jeremy Keith Hartness passed away doing what he loved, riding his motorcycle. Jeremy was preparing to take the ISA Certified Arborist exam the following month.

Membership Report – As of September 30, 2023, the Chapter reported 983 members.

Consumer Marketing – The Chapter's "Trees 4 Ohio" license plates are available for purchase across the state. In addition to providing funds for Chapter educational events, the plates encourage readers to visit www.Trees4Ohio.org, where they can search for Chapter members who are available for hire. Thanks to the continued efforts of the marketing committee, Chapter radio commercials and advertisements reached over 1,000,000 adults statewide.

Financial Report – A certified public accountant examined the financial records of the Chapter and reviewed all related statements. The examination was carried out following the generally accredited accounting standards. A summary of the financial report appears below. As required by law, IRS Form 990 and 990T were submitted to the Internal Revenue Service for the Chapter year ending September 30, 2023.

Overview Fiscal Year 10/01/2022 - 09/30/2023

Current Assets \$339,835

Revenue		Expenses	
Administrative/Membership	\$ 40,465	Administrative/Membership	\$125,802
Buckeye Arborist	22,605	Buckeye Arborist	25,645
Certification/Educational Events	269,298	Certification/Educational Events	153,309
Scholarships	1,900	Scholarships	170
License Plate Program	4,515	Total Expenses	\$304,926
Sub-Total	\$338,783		
Investment Income/(Loss)	26,862	Net Income/(Loss)	\$60,719
Total Revenue	\$365,645		

Performance Analysis





