



2022 Annual Report

The Ohio Chapter ISA is a 501(c)3 educational foundation whose fiscal year is October 1 - September 30. The mission continues to be to advance responsible tree care practices through research, technology, and education. During the 2022 Ohio Tree Care Conference, the following board members took office:

Sue Mottl – President

Steve Schneider – Vice President

Tom Munn – Treasurer

Dixie Russell - Secretary

Jay Butcher – Director

Andrew Freeman – Director

Brian Goodall – Director

Brian Kralovic – Director

Frank McGraw – Director

Kodi Riedel – Director

Virginia Bowman – Past President

Ohio Tree Care Conference (OTCC) – In February, the Chapter returned to meeting in person. The conference was held at the Cleveland Convention Center and nearly 450 individuals attended and there were 33 companies represented on the trade show floor. The keynote speaker was Dr. R. J. Laverne and sessions were focused on the theme Rooted Together. 41 sessions were offered that included ISA, CTSP, SAF, Ohio Pesticide Recertification, and OCNT credits. Individuals who maximized their time and attended all 3 days were able to obtain 19.75 ISA continuing education credits.

Scholarships – In August, the Chapter awarded 4 scholarships. The goal of the scholarships is to assist individuals with the financial responsibility of professional arboricultural development through higher education in the field or via the International Society of Arboriculture Certified Arborist program. The following scholarships were awarded:

Certified Arborist - \$750 Scholarship

▶ Colin Batu

▶ Steven Martinez

▶ Jotham Smith

Traditional Student – \$1,000 Scholarship

▶ John Schaefer, University of Cincinnati

The Chapter is grateful to Ahlum & Arbor Tree Preservation, Davey Resource Group, and LaRoche Tree Service for their financial donation enabling these awards. If you want to see the scholarship program continue, contact the Chapter to make your tax-deductible contribution or visit ohiochapterisa.org/Programs/Scholarships for complete details. Scholarships will continue in 2023 if sufficient funds are raised.

Ohio Tree Climbing Championship – Thanks to the hard work of co-chairs Alan & Lisa Kraus, the Chapter held the annual competition in June at Lake View Cemetery in Cleveland. The event quickly sold out with 27 men and 3 women competing for a spot in the 2022 International Tree Climbing Championship. Congratulations Lily Soderlund and Nick Markley who won the master's challenge and represented Ohio in Denmark! The Chapter is grateful for the many volunteers who helped make the event a success and the financial and prize support from Ahlum & Arbor, Arbortech Chip Bodies, Arborwear, Bartlett Tree Experts, Busy Bee Services, Endors Arborist & Rope Supply, Forrest Lytle & Sons, Brian Goodall Arborist, Lake View Cemetery, SaveATree, SpeakEasy Communications, and Weaver Arborist.

TREE Fund Update – The 2022 Tour des Trees route through Iowa included Team Ohio riders Laurie Skul with Davey, Lisa Meranti with Summit County Metroparks, Jeff McMullen with Denny Lumber, and Kevin Jones with ACRT.

The Chapter's Education Grant/Endowment Fund administered by the TREE Fund was awarded to Western Reserve Land Conservancy for their "Tree Steward Training" program. The purpose of the Ohio educational grant is to increase public awareness and support the advancement of knowledge in the field of arboriculture and urban forestry. The grant application process is open to 501(c)(3) organizations including, but not limited to; arboretums, public gardens, high schools, vocational schools, 2-year, and 4-year colleges, which serve a target population of 16 years of age or older. The annual application deadline is March 15.

Educational Opportunities – The Chapter continued holding Tree Talk Tuesday webinars. The one-hour monthly webinars were available free of charge to Chapter members and \$20 for non-members. Individuals who listened to the live webinars were able to earn ISA continuing education credits. Topics included urban forest management plans, proper planting and pruning, disease and pest updates, urban trees and their effect on wildlife habitat, and first aid.

During the year, the Chapter held TRAQ courses, a certified arborist prep course, a municipal specialist preparation course, and a First Aid/CPR course.

Public Outreach – For the 7th year, the Chapter participated in the Ohio High School Landscape Olympics hosted by the Ohio Green Industry Association/OGIA (formerly known as the Ohio Nursery & Landscape Association). The events test students' skills through hands-on competitions designed by green industry professionals designed to broaden the student's educational experience and introduce them to career opportunities in the green industry. This year, our event was designed for students to demonstrate the tying and use of knots used with a throw ball and throw line to set a climbing line into a tree and to establish a climbing system for ascending into and out of the tree. Students were required to show that the climbing system was safe and functioned appropriately.

The Chapter also had an exhibit at the Paul Bunyan Show in Cambridge that provided a great opportunity to help educate consumers and foresters.

Membership Report – As of September 30, 2022, the Chapter reported 917 members.

Consumer Marketing – The Chapter’s “Trees 4 Ohio” license plates are available for purchase across the state. In addition to providing a source of income for the Chapter, the plates encourage readers to visit www.Trees4Ohio.org, where they can search for Chapter members who are available for hire. Thanks to the continued efforts of the marketing committee led by Mark Webber, there were over 14,000 radio commercials aired across the state and 1,669,770 digital impressions, all directing consumers to Trees4Ohio.org.

Tree Planter Training – The Chapter realized a need to reteach the importance of proper planting. The program will include a guide and video on how to properly plant a tree, working with ODNR and OGIA to update the Ohio tree planting specs, and developing a trainer program.

Financial Report – A certified public accountant examined the financial records of the Chapter and reviewed all related statements. The examination was made following the generally accredited accounting standards. A summary of the financial report appears below. As required by law, IRS Form 990 and 990T were submitted to the Internal Revenue Service for the Chapter year ending September 30, 2021.

Overview Fiscal Year 10/01/2021 – 09/30/2022

Current Assets \$276,600

Revenue

Administrative/Membership	\$ 38,175
Buckeye Arborist	18,340
Certification/Educational Events	220,506
Scholarships	3,208
Fundraising Events	1,747
License Plate Program	<u>2,657</u>
Sub-Total	284,635
Investment Income/(Loss)	(37,280)
Total Revenue	\$247,353

Expenses

Administrative/Membership	\$149,784
Buckeye Arborist	117,467
Certification/Educational Events	36,907
Scholarships	2656
Fundraising Events	<u>0</u>
Total Expenses	\$306,814

Net Income/(Loss) (\$59,461)

Performance Analysis



Performance period: 07/26/2012 to 09/30/2022

Cumulative Performance

--- Total Portfolio - - - Consumer Price Index (All Urban NSA)



Yearly Returns

■ Total Portfolio ■ Consumer Price Index (All Urban NSA)

