## 2020 Annual Report



The Ohio Chapter ISA is a 501(c)3 educational foundation whose fiscal year is October 1 - September 30. The mission continues to be to advance responsible tree care practices through research, technology, and education. During the 2019 Ohio Tree Care Conference, the following board members took office:

Dave Bienemann – President	Jay Butcher - Director	Kevin Jones – Director	
Virginia Bowman – Vice President	Scott Conover – Director	Sue Mottl – Director	
Eric Davis – Treasurer	Dale Hopkins – Director	Steve Schneider – Director	
		Tyler Stevenson – Past President	

**Ohio Tree Care Conference** (OTCC) – The Chapter held the annual conference February 25-27 at the Dayton Convention Center. A record 546 tree care professionals attended along with 34 companies in the exhibit hall. The keynote speaker was Dr. David Nowak with the U.S. Department of Agriculture. Conference also included an Electrical Hazard Awareness Program, the Arboriculture 101/Certified Arborist Review Course, and various sessions focused on climbers, commercial, municipal, and utility arborists. 45 sessions offered 50.25 ISA continuing education units plus credits toward Ohio commercial pesticide recertification, CTSP, OCNT, and SAF.

**COVID-19** – Shortly after the 2020 Ohio Tree Care Conference, the world was hit hard by COVID-19, the Coronavirus disease first identified in Wuhan, China, in December 2019. Because it was a new virus, scientists were learning more each day. Although most people who had COVID-19 had mild symptoms, the virus could also cause severe illness and even death. As more and more were learned from the effects of the virus, state and local government mandates were implemented including defining essential work orders, "stay at home" orders, implementing curfews, requiring people to wear face masks covering the nose and mouth, and implementing 6-foot "social distancing" guidelines to help stop the spread. The February Tree Care Conference was the last time the majority of the Ohio Chapter members gathered for a face-to-face event.

**Scholarships** – In September, the Chapter awarded 6 scholarships. The goals of the scholarships are to assist individuals with the financial responsibility of professional arboricultural development through higher education in the field or via the International Society of Arboriculture Certified Arborist program. The following scholarships were awarded:

Certified Arborist - \$750 Scholarship ► Terry Hall II Professional Development – \$500 Scholarships ► Carrie Paulus ► Adam Williams Traditional Student – \$1,000 Scholarships



► Hannah Harmon ► Kasandra Hernandez ► Beth Whipple Visit the Chapter's website at *ohiochapterisa.org/Programs/ Scholarships* for complete details.

Application Deadline July 1.

**Ohio Tree Climbing Championship** – Due to COVID-19 restrictions, the Chapter did not hold a competition. ITCC and NATCC were also canceled in 2020.

**Endowment Fund/Ohio Education Grant** – The Chapter's Education Grant was awarded to Western Reserve Land Conservancy for their Tree Steward Training Program. Established in 2011 within the Tree Research and Education Endowment (TREE) Fund, the \$5,000 annual grant is fully funded by the Ohio Chapter ISA to increase public awareness and support the advancement of knowledge in the field of arboriculture and urban forestry. The grant application process is open to 501(c)(3) organizations including, but not limited to, arboretums, public gardens, high schools, vocational schools, 2-year and 4-year colleges, which serve a target population of 16 years of age or older. The annual application deadline is March 15. (http://www.TREEFund.org/grants/education-program-grants/ohio)



**TREE Fund's Team Ohio** – Once again because of COVID-19, Tour des Trees was a virtual event in 2020. This format made the primary goal of community engagement challenging. However, Team Ohio was still the top fundraising team contributing \$15,615 toward the campaign. Ohio also had the top distance team (riding 7,546 miles) and 3 members of Team Ohio were in the top 10 individual distance riders. Laurie Skul 5<sup>th</sup> place (2,328 mi.), Dave Staats 7<sup>th</sup> place (1,752 mi.), and Jeff McMullen 10<sup>th</sup> place (1,312 mi.) Congratulations Team Ohio for another year of great performance!

**Educational Opportunities** – With the restrictions of COVID-19, virtual learning quickly became a valued resource for training and offering education. In July, the Chapter began holding monthly Tree Talk Tuesday webinars. The one-hour webinars were available free of charge to Chapter members and \$20 for non-members. Individuals who listened to the live webinars were able to earn ISA continuing education credits. Topics ranged from attracting and retaining employees to insect updates, and much more.

With face masks and social distancing in place, the Chapter offered TRAQ qualification and requalification courses in March and August.

**Public Outreach** – For the 4<sup>th</sup> year, the Chapter participated in the **Ohio High School Landscape Olympics**. Participating schools could choose whether they wanted to attend in person or compete virtually. The Chapter worked with each school to submit their knot tying competition through Zoom. The Olympics test students' skills through hands-on competitions designed by green industry professionals. The event broadens the high school education experience and introduces students to the many opportunities offered by a career in the green industry.

Membership Report – As of September 30, 2020, the Chapter reported 923 members.

#### **License Plates**

In 2019, Senate Bill 86 was passed into law issuing "Trees 4 Ohio" license plates. In addition to providing a source of income for the Chapter, the plates encourage readers to visit *www.Trees4Ohio.org*, where they can search for Chapter members who are available for hire and they can learn about why to hire a certified arborist, featured tree of the month articles, press releases, and much more. In fiscal year 2019-2020, the Chapter received \$1,594 in revenue from the sale of license plates.

**Financial Report** – A certified public accountant examined the financial records of the Chapter and reviewed all related statements. The examination was made following the generally accredited accounting standards. A summary of the financial report appears below. As required by law, the IRS Form 990 and 990T have been submitted to the Internal Revenue Service for the Chapter year ending September 30, 2020.

### Overview Fiscal Year 10/01/2019 - 09/30/2020

Current Assets \$282,472

Revenue	
Administrative/Membership	\$34,720
Buckeye Arborist	17,155
Certification/Educational Events	201,858
Scholarships	6,480
Fundraising Events	
License Plate Program	2,706
Sub-Total	262,919
Investment Income/(Loss)	19,901
Total Revenue	\$282,820

### Expenses

Administrative/Membership	\$115,802
Buckeye Arborist	26,635
Certification/Educational Events	101,932
Scholarships	4,225
Fundraising Events	0
Total Expenses	\$248,594
Net Income/(Loss)	<u>\$ 34,226</u>

# **Performance Analysis**





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