

Annual Member Meeting



Call to
Order

Our **Mission** is to advance responsible tree care practices through research, technology, and education, while promoting the benefits of trees.



2020 – 2021 Board of Directors

➤ Officers:

- ❖ David Bienemann, President
- ❖ Virginia Bowman, Vice President
- ❖ Eric Davis, Treasurer
- ❖ Tyler Stevenson, Past President

➤ Directors:

- ❖ Jay Butcher
- ❖ Scott Conover
- ❖ Dale Hopkins
- ❖ Kevin Jones
- ❖ Sue Mottl
- ❖ Steve Schneider



Board Liaisons

- ISA Certification
 - ❖ John Siefer
- ISA Council of Representatives
 - ❖ Chad Clink
- TREE Fund
 - ❖ Henry Gulich



2021 Ohio Tree Care Conference Committee

- ❖ Tyler Stevenson, Chair
- ❖ Virginia Bowman,
Board Liaison
- ❖ Tom Bartman
- ❖ David Bienemann
- ❖ Joe Boggs
- ❖ Ann Bonner
- ❖ Ernie Brinker
- ❖ Steve Cothrel
- ❖ Anthony Durso
- ❖ George Emery III
- ❖ Grant Jones
- ❖ Lola Lewis
- ❖ Frank McGraw
- ❖ Bob Meoak
- ❖ Sue Mottl
- ❖ Carrie Paulus
- ❖ Kodi Reidel
- ❖ Joyce Reier
- ❖ Lindsey Rice



2021 Conference Sponsors

Arbor Metrics Solutions – Environmental Justice Session

Arborjet/Ecologel – Pest Trends Session

Arbor Note Software – Commercial Track

Arbor Advocate - Supersonic Air Knife

Jaflor – Arboriculture+ / CA Review

Midwest Arborist Supply – Pest Trends Session

North American Training Solutions – Climbers' Corner

Penn Line Services – Utility Track

Speak Easy Communications – Climbers' Corner

TCS Forestry – Keynote Presentation

Tree Diaper – Keynote Presentation



2021 Conference Exhibitors



Airtech Tools

ArboRisk

Bayer VM

Arbor Advocate – Supersonic Air Knife

Davey Resource Group

Duke Energy

PlanIT Geo

Rainbow TreeCARE

Tree Defend

Necrology Report

- **Barbara Chadwick**
May 21, 2020 –
*Daughter of our
founding father
Lewis C. Chadwick*



- **Austin Levi Pfeiffer**
September 20, 2020





ISA Fund Update

TREE Fund Update



R TREE Fund report January 2021

Tree Research and Education Endowment (TREE) Fund

The TREE Fund is a 501(c)3 nonprofit charitable foundation that seeks to explore and share the science of trees contributing to the lives of people, communities, economies, and the environment, and the planning, planting, and sustaining of urban and community trees.

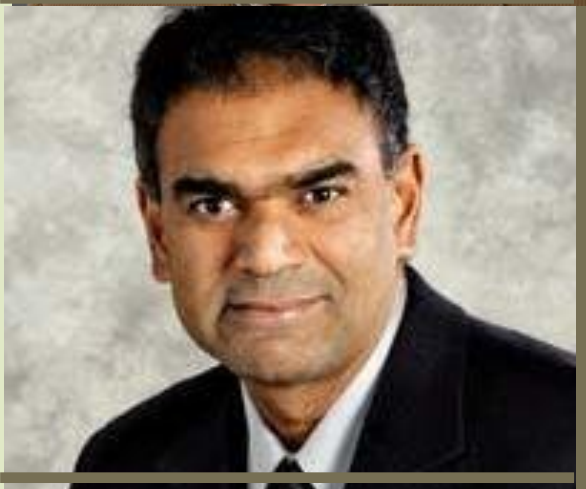
The TREE Fund is not a membership organization and depends entirely on donors like you.

A recent analysis revealed that every \$1 the TREE Fund grants to research attracts another \$2.63 for research.

Watch on  YouTube

 Copy link





Awards

- Award of Merit
 - ❖ **Professor Chris Carlson**
- Award of Achievement
 - ❖ **Dr. Anand Persad**
- President's Award
 - ❖ **Tyler Stevenson**
- ISA Gold Leaf Award
 - ❖ **City of Beavercreek**

2020 Scholarship Recipients



**Certified
Arborist
\$750 Value**

- **Terry Hall II**

**Professional
Development
\$500 Value**

- **Carrie Paulus**
- **Adam Williams**

**Traditional
Student
\$1,000 Value**

- **Hannah Harmon**
- **Kasandra Hernandez**
- **Beth Whipple**



Scholarship Sponsors

Certified
Arborist
Category

- **Ahlum & Arbor**

General
Sponsor

- **Davey Tree Expert Co.**

2020 – 2021 Chapter Report

- Membership as of September 30, 923 members
- 12 Monthly Tree Talk Tuesday Webinars
- Marketing Campaign
 - ❖ Began April 2019 with radio and Facebook advertising
 - ❖ January through June 2020, the radio campaign delivered 9,250 30-second commercials across Ohio reaching 1,105,300 consumers
 - ❖ Social Media targeted ads reached 416,150 consumers
 - ❖ Press Releases on Trees4Ohio.org including Why Hire a Certified Arborist, Oak Wilt, Tree Topping, Caring for Live Christmas Trees, Mulch Madness, and many more

- License Plate Program – Received \$1,594 in Revenue



Financial Report

As required by law, the IRS Form 990 and 990T have been submitted to the Internal Revenue Service for the Chapter year ending September 30, 2020.

Overview Fiscal Year 10/01/2019 – 09/30/2020

Current Assets \$282,472

Revenue

Administrative/Membership	\$ 34,720
Buckeye Arborist	17,155
Certification/Educational Events	201,858
Scholarships	6,480
Fundraising Events	0
License Plate Program	2,706
Sub-Total	<u>262,919</u>
Investment Income/(Loss)	19,901
Total Revenue	\$282,820

Expenses

Administrative/Membership	\$115,802
Buckeye Arborist	26,635
Certification/Educational Events	101,932
Scholarships	4,225
Fundraising Events	<u>0</u>
Total Expenses	\$248,594
Net Income/(Loss)	\$ <u>34,226</u>

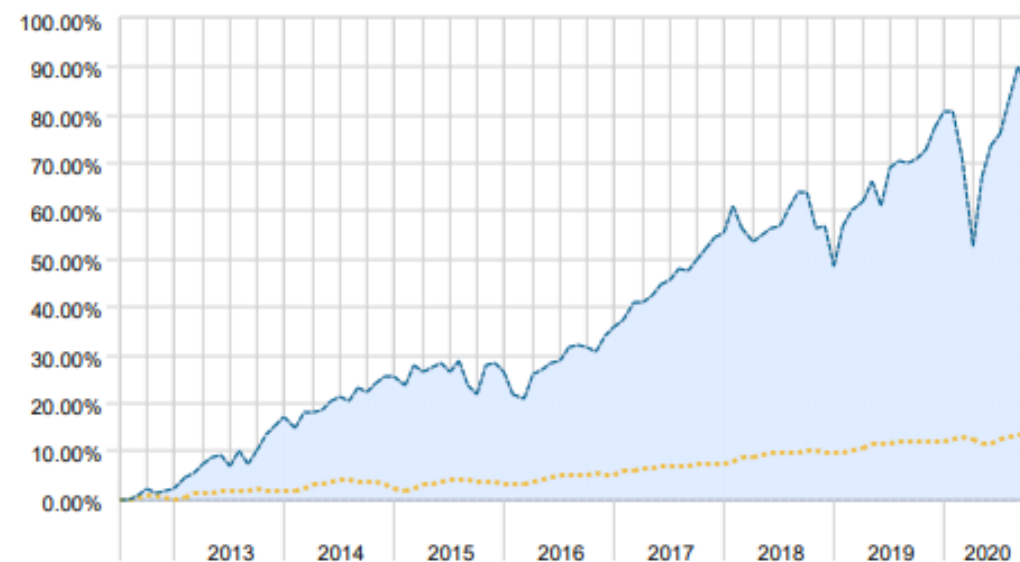
Performance Analysis

Performance period: 07/26/2012 to 09/30/2020



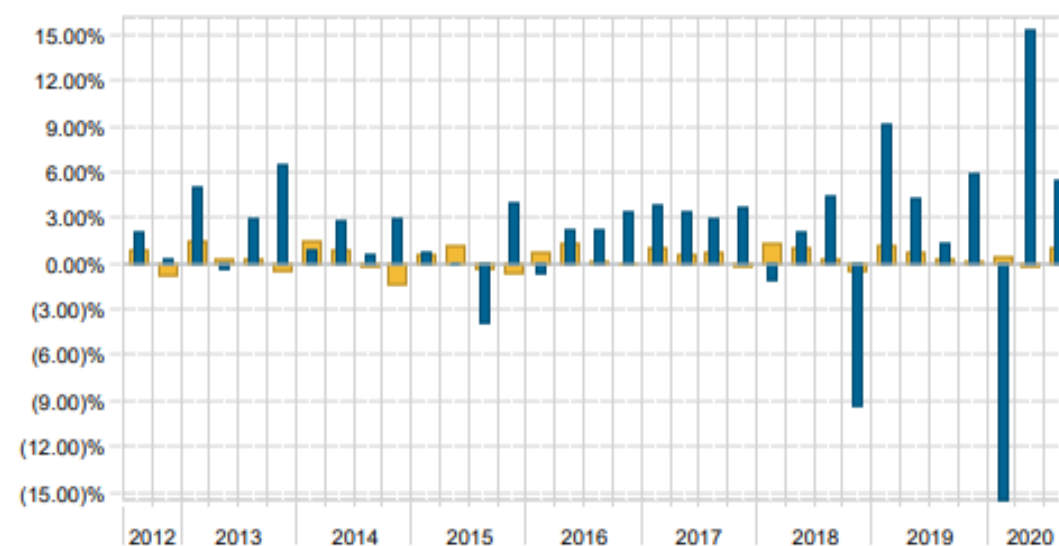
Cumulative Performance

— Total Portfolio - - - Consumer Price Index (All Urban NSA)



Quarterly Returns

■ Total Portfolio ■ Consumer Price Index (All Urban NSA)



Beginning or ending returns may reflect partial calendar quarters. Please see performance period available for account(s).

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- ❖ Eric Davis, Treasurer
- ❖ Dave Bienemann, Past President

➤ Directors:

- ❖ Jay Butcher
- ❖ Scott Conover
- ❖ Andrew Freeman (new)
- ❖ Brian Goodall (new)
- ❖ Grant Jones (new)
- ❖ Steve Schneider

Passing of the Gavel



A decorative graphic on the right side of the slide. It features a solid red arrow pointing to the right, with several thin, curved lines in shades of brown and grey extending upwards and outwards from behind it.

Closing Remarks