



2021 Advertising Opportunities

The Buckeye Arborist

The Buckeye Arborist is a bi-monthly publication/member benefit of the Ohio Chapter ISA. Six (6) issues per year are mailed to Chapter members. Distribution approximately 900 per issue.

Company Name _____ Date Submitted _____

Contact Name _____ Title _____

Email _____ Phone _____

Advertising Display Rates per Insertion

<u>Size</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>
Full Page 10"h x 7.5"w	\$370	\$330	\$295
½ Page Horizontal 4.75"h x 7.5"w Vertical 10"h x 3.75"w	\$245	\$215	\$195
¼ Page Horizontal 2.5"h x 7.5"w Vertical 4.75"h x 3.625"w	\$180	\$150	\$130

* Full color: Additional \$220 per insertion. Special position charge: 20% of ad rate.

Deadline for artwork is 15th of the month preceding issue. Example: January/February issue deadline is December 15.

Size

- Full Page Ad
 ½ Page Ad
 ¼ Page Ad

Ad Type

- Full Color Ad (Additional \$220 per insertion)
 Black & White Ad
 Flier/Insert

Please select issues desired:

- January/February July/August All 6 Issues
 March/April September/October
 May/June November/December

Total Amount Due: \$ _____

Payment Options:

- Please invoice me following each insertion.
 Check or money order made payable to **Ohio Chapter ISA**.

Please Return Completed Form To:

Mail – Ohio Chapter ISA, PO Box 267, Baltimore, OH 43105-9998

Email – info@OhioChapterISA.org Fax (614) 771-7494

Call the Ohio Chapter ISA with questions at (614) 771-7494.