



# The 2023 North Coast Urban Forestry Conference



Friday, March 3, 2023  
Performing Arts Center Auditorium  
Lakeland Community College  
7700 Clock Tower Drive, Kirtland, Ohio 44094

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|---|--|
| <b>8:30-9:00</b> Check-in   | Coffee, Refreshments, Mingle   |
| <b>9:00</b> Welcome and Introductions<br><i>Urban Forestry's Historical and<br/>Future Roles in Community Health and<br/>Equity</i> | FirstEnergy & Division of Forestry<br>Steph Miller, Regional Urban Forester<br>ODNR Division of Forestry |
| <b>10:05</b> <i>A Growers Perspective to the New,<br/>Old, and What You Should Know</i>   | Marie McConnell, Sales & Marketing<br>Lake County Nursery  |
| <b>10:35</b> Break  |  |

## **The FirstEnergy Keynote Presentation**

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|---|---|
| <b>10:50</b> <i>The Oklahoma City Memorial<br/>Survivor Tree Story</i>  | Mark Bays<br>Urban & Community Forestry Coordinator<br>Oklahoma Forestry Services |
| <b>12:00</b> Lunch  |   |
| <b>1:00</b> <i>Species Diversity Through Master<br/>Planting Design</i> | Nancy Bucher, Tree Commissioner<br>Waterville, Ohio                               |
| <b>1:30</b> <i>How We Built Around Our Beloved<br/>Survivor Tree</i>    | Mark Bays   |
| <b>2:45</b> Conclusion  | ISA Certified Arborist CEUs   |

## **The FirstEnergy Keynote Presentation**

April 19, 1995, Oklahoma City was the site of one of the worst terrorist attacks on American soil, killing 168 people and injuring more than 680. The blast radius spread over 16 city blocks, causing \$652 million in damages.

Adjacent to the site of the attack stood an 80-year-old American Elm, beloved for providing the only shade to the area. Damaged in the blast and covered in potential evidence, the tree was nearly destroyed. Join us as Mark Bays, Urban Forestry Coordinator, Oklahoma Forestry Service, tells the story of the Survivor Tree—a story of human resilience, recovery, and the healing of a community.

Thank you First Energy for your generous sponsorship!

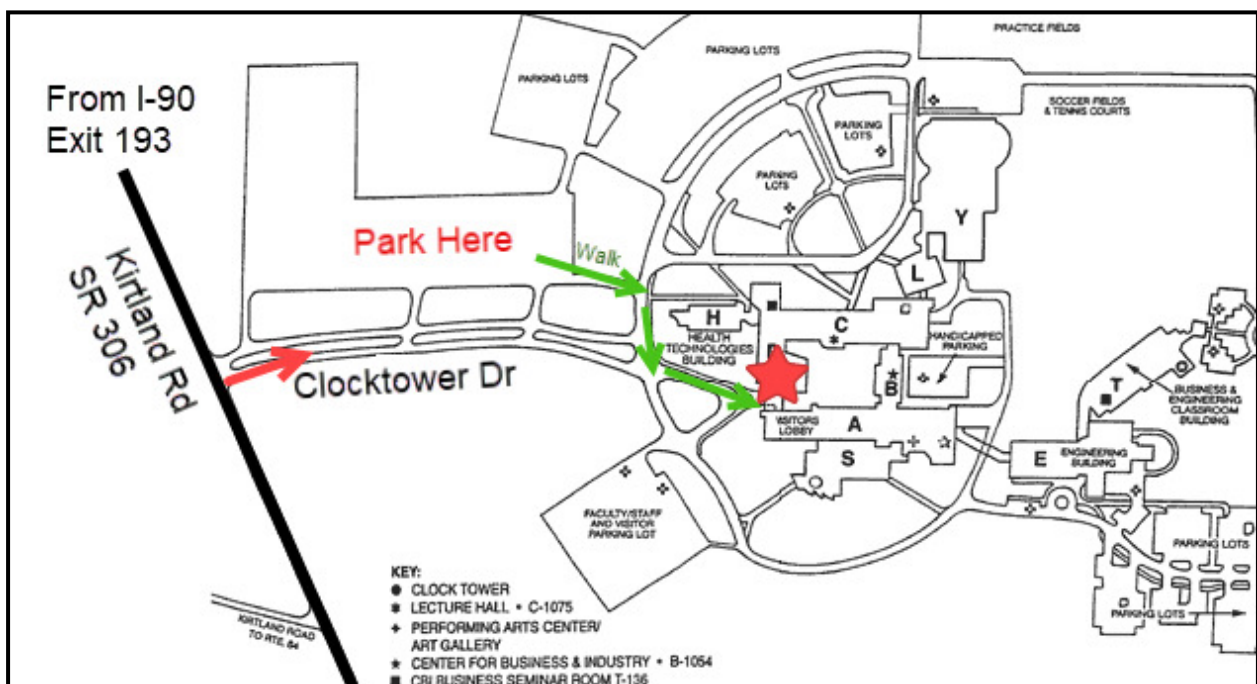
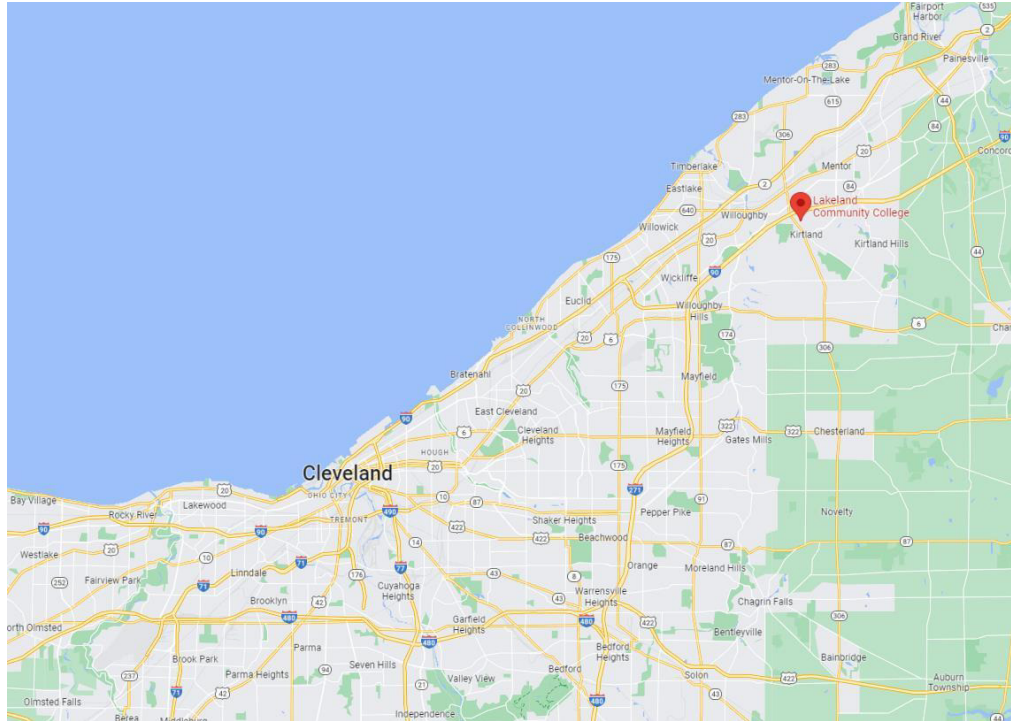




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\$50/Person  
Includes refreshments, lunch, ISA CEUs, and the program

## Registration Deadline February 24, 2023

Make additional copies of this form if necessary

Name

Title

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Agency/Firm 

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Street 

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City 

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 Zip 

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Phone 

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Contact 

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Person's Email 

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Total Attendees 

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Check Total @ \$50/Person \$ 

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**\*\*\* No On-Site Registration on the day of Conference \*\*\***

*We're looking forward to learning and spending the day with you!*

**Make checks payable to OIAA**

Ohio Independent Arborist Association

Tax ID number: 82-1850897

or Register Online at (\$3 processing fee)

<http://ohioarborist.org/calendar/>

Return application with payment to:

Steph Miller, Urban Forester

Ohio Division of Forestry

952-B Lima Avenue

Findlay, Ohio 45840

Questions? [Stephanie.miller@dnr.ohio.gov](mailto:Stephanie.miller@dnr.ohio.gov)